



# St John Tasmania

Making our Tasmanian community safer through first aid

## Expression of interest – Aboriginal art for our RAP

St John Ambulance Australia (Tasmania) Inc. (St John Tas) is seeking Aboriginal artists or designers who are Tasmanian residents or originate from and grew up in Tasmania to submit an Expression of Interest (EOI) to produce a piece of artwork for use by St John Tas in the publication of its Reconciliation Action Plan (RAP), and other corporate publications or projects.

### About us

St John Tasmania is a self-funded, registered charitable organisation, operating independently as part of a federated structure of St John Ambulance Australia. Our purpose is to keep our Tasmanian community safer through First Aid. St John Tasmania delivers nationally accredited first aid training and community education and is a provider of first aid products and equipment.

### Our RAP story

St John Tasmania is developing its first plan for reconciliation with the support of Reconciliation Tasmania and Reconciliation Australia. Our values of Humble; Accountable; Supportive; Curious; and Fun are intrinsically linked to how we will achieve our reconciliation goals. Through our Reflect RAP, we seek to understand and acknowledge injustices, support active expression of culture, apply culturally appropriate practice, make a measurable difference in addressing health and social inequities and helping to improve health and social outcomes for and with Aboriginal and Torres Strait Islander peoples.

### Artwork brief

The purpose of the artwork is to provide a visual representation of how St John Tasmania will bring its vision for reconciliation to life through its mission to save lives and build community resilience, demonstrating how we are connected across Tasmania.

The artwork should represent lutruwita and use Tasmanian Aboriginal motifs within the artwork. The artwork can be in the medium of painting, drawing or sculpture.

For the submission, artists are requested to submit at least one, no more than two previous artworks they've undertaken, accompanied by a short statement/story describing their artwork, and how they would consider approaching the request for St John Tasmania artwork. Please include any special/cultural conditions or restrictions relating to the artwork or its use.

### Eligibility

The artist must identify as Aboriginal or Torres Strait Islander, be a Tasmania resident, or have a connection to a Tasmanian Aboriginal community.

All designs and concepts must be the authentic and original work of the artist submitting the design. Participants are required to submit their ABN as part of the engagement.

### Evaluation and notification process

A selection panel comprising a local Tasmanian Aboriginal Artist, and two other representatives will determine the successful artist and form the group to discuss and agree on the concept.



# St John Tasmania

Making our Tasmanian community safer through first aid

## EOI key dates:

<b>EOI open</b>	30 April 2024
<b>EOI close</b>	28 May 2024
<b>Successful artist notified</b>	7 June 2024
<b>Artist briefing</b>	By 14 June 2024
<b>Progress report</b>	Fortnightly
<b>Artwork complete</b>	<b>1 August 2024</b>

## How to apply

Artists are invited to submit an EOI that addresses the above brief via email: [rap@stjohntas.org.au](mailto:rap@stjohntas.org.au)

Applications must include:

- A design concept that is accompanied by a written statement/story.
- Documentation of recent artwork/project and artist biography.
- Confirmation you can meet our timeline.

## Fee

The design fee will be \$5,000 (excl GST), which will be paid as follows:

- \$1,500 on agreement of concept
- \$3,500 on delivery of artwork.

## Copyright:

- The artist is to sign a contract outlining the approved use of the artwork by St John TAS.
- The legal title to the artwork (ownership) will be with St John TAS.
- St John TAS will formally recognise the artist of the artwork (where practicable).
- St John TAS will have worldwide rights to use the artwork and/or a portion of the artwork in perpetuity across all media and has the right to edit and modify the artwork for reproduction purposes.
- St John TAS acknowledges that the artwork's intent is to support St John TAS's RAP and will only use the artwork in support of its original intent.
- St John TAS will not attempt to gain commercial benefit through the use of the artwork.
- No further or ongoing payment will be made by St John TAS to the artist other than the commission payment.
- St John TAS may, at its discretion, stop using the artwork at any time.

St John TAS will permit the artist to use the artwork for their own personal business activities which includes the following:

- Promotion of their artistic works and style.
- Use on their websites and social media as an example of their work but not as part of their website/logo design.
- The artist agrees the artwork will not be reproduced, sold or used by any other entity.